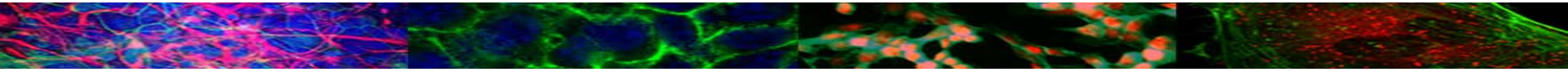


Outreach and Communication

July 23, 2009

Lee Snelgrove

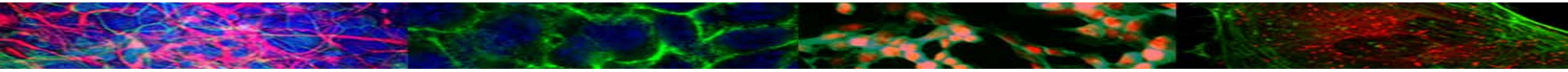


Proposed Activities

- Accomplish a coordinated set of 22 new, tenure-track faculty
- Recruit and retain a diverse group of students and faculty
- Develop regional, national, and international collaborations
- *“Communicate the results, benefits, and processes of science to all citizens at all educational levels to build scientific literacy and strengthens educational and research capacity”*

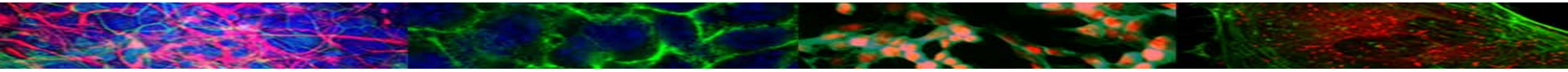
Hiring Initiative Website

- Address: <http://scepacoridea.scra.org>
- Allows for communication about hires
- Provides ability to post applications/CVs
- Secure – requires login with unique user name and password and provides ability to allow access to only relative information



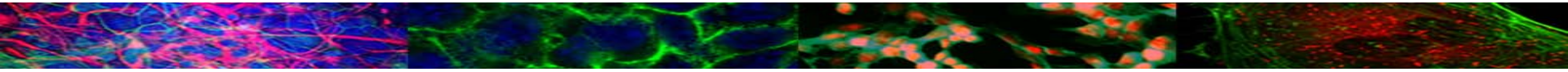
Scientific Advocate Network (SAN)

- To build a network of minority graduate students, postdoctoral fellows, faculty or STEM professional educators
- Participants present seminars in disciplines relevant to the theme of the RII.
- Invited speakers will be exposed to career opportunities in South Carolina, thereby expanding candidate pools for faculty and research staff positions.
- SC institutions may submit applications for up to \$3,000 in funding to support seminar-related expenses.
- Outcomes include a relationship with the SAN member as a potential new hire, scientific collaborator or valued consultant.



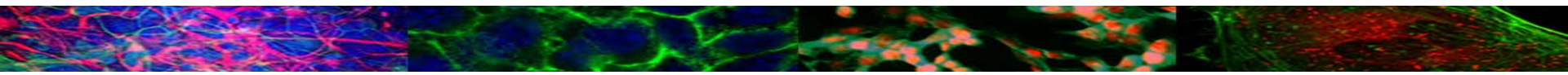
Science Journalism Fellows

- Designed to develop the capacity of professional journalists in SC to report on science and offer informal science education to the general public.
- Consist of 2-day reporting workshops that target 10-12 non-specialist journalists per year
- Participants will have access to RII project scientists and be paired with postdoctoral fellows, graduate students or undergraduates



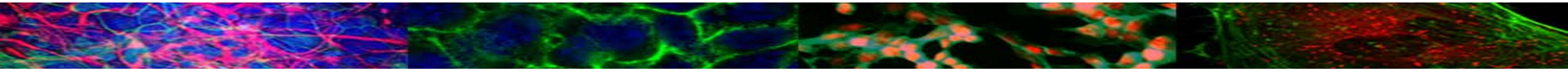
Partnership with SC ETV

- Partner with SCETV to produce 40, 3-5 minute video segments
- Content will address specific K-12 curriculum standards and be produced and uploaded to [StreamlineSC](#)



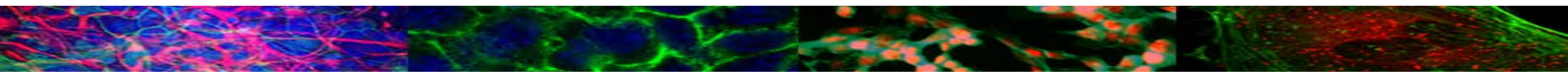
Grants for Exploratory Research (GEAR)

- Provides flexible funds to support projects with high potential for significant short-term impact.
- Grants are non-renewable, 12-24 mo. in duration with \$100,000 maximum award.
- Proposals will be evaluated based on:
 - technical merit;
 - potential to generate mainstream, extramural support and peer-reviewed publications;
 - likelihood of impact on institutional research culture; and
 - significant broader impact on the state's research enterprise.



SBIR Phase 0 Program

- Provides seed grants to SC-based companies to help submit federal SBIR or STTR Phase I or II proposals.
- Up to \$6,000 per proposal



Newsletter/Website/Mailing List

- The state EPSCoR/IDeA office:
 - distributes a quarterly newsletter
 - maintains a website (www.scepscoridea.org)
 - news and events
 - citation information and logos
 - funding/workshop opportunities
 - evaluation data
 - issues information via a Listserv